



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 854766**

**Schedule Dates** 09/18/12-09/28/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/1053989:  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1781  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 9/18

**Date Entered** 09/17/12  
**Last Modified** 09/17/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06318420  
**Demo** RATING  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,555.00  
**Net Total** \$20,145.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$23,700.00
<b>Grand Total:</b>	<b>40</b>	<b>\$23,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/28/12	4	:30	12:58P- 2P (ET)	3		X	X	X	X			6	\$550.00	\$3,300.00	Norfolk (WVEC) (WVEC)	CHEW-ABC	9/17/12
2.0	Normal Line / SPOT	09/18/12-09/28/12	4	:30	10A- 10:58A (ET)	3		X	X	X	X			6	\$440.00	\$2,640.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	9/17/12
3.0	Normal Line / SPOT	09/18/12-09/28/12	4	:30	10:58A- 12P (ET)	3		X	X	X	X			6	\$560.00	\$3,360.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	9/17/12
4.0	Normal Line / SPOT	09/18/12-09/28/12	6	:30	3P- 3:58P (ET)	3		X	X	X	X			6	\$200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	GENRL HOSPITAL	9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	6	:30	3:58P- 4:58P (ET)	2		X	X	X	X			2	\$120.00	\$240.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/17/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	3:58P- 4:58P (ET)	3		X	X	X	X			3	\$120.00	\$360.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/17/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	9/17/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	9/17/12
9.0	Normal Line / SPOT	09/18/12-09/28/12	4	:30	7:28P- 7:57P (ET)	3		X	X	X	X			6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	9/17/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	9/17/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	M1 MG to make up for Wheel/Jeop rate reduction	9/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WVEC Norfolk

**Date:**

9/17

I, Daniel Jester

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

\$ 20,145

Net

# 854766

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**


I, James A Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**



1/18/2012

Date

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title